

The Paley Rothman Blog

Paley Rothman shares this library of resources with clients and friends of the firm to help them stay ahead of legal and business developments and trends. Here, you will find helpful tips and tools written by our employees.

POKÉMON GO RAISES LEGAL AND PRIVACY ISSUES: DON'T GET CAUGHT WHILE TRYING TO "CATCH'EM ALL"

Niantic, Inc.'s wildly popular Augmented Reality ("AR") mobile app, Pokémon Go, was released on July 6 in the United States. In the two weeks since then, it has been downloaded a whopping 30 million times worldwide, and is being played by 20 million daily active users.

NEW PRIVACY SHIELD PACT APPROVED IN EU – NEW RULES PROVIDE NEEDED CLARITY, BUT FOR HOW LONG?

Approval of a new Privacy Shield pact that requires companies engaged in the transfer of data from the EU to the US to update their data management procedures appears imminent. Companies no longer will be able to rely on previous Safe Harbor processes.

US BUSINESSES FACE CONTINUED UNCERTAINTY OVER PRIVACY SHIELD

U.S. business leaders have voiced criticism of an opinion by the Article 29 Working Party, a European group of privacy experts comprised of data-protection commissioners from European countries. The WP29 expressed continued concerns about the E.U.-U.S. Privacy Shield, the latest proposed agreement to allow data to be transferred between the European Union and the United States.

MARYLAND COMPTROLLER'S OFFICE COMES TO PALEY ROTHMAN!

Paley Rothman was honored to host a lively question and answer lunch with Maryland Comptroller Peter Franchot along with several other officials from the Comptroller's office on Friday, June 5. Comptroller Franchot and his colleagues graciously answered many questions raised by the attorneys here.

TRICK OR TREAT: CYBERSECURITY THREATS AT YOUR DOOR

Perhaps it's no coincidence that Cybersecurity Awareness Month falls in October, the same month as Halloween. Malicious programs can come knocking at the door of your company's digital firewall, dressed in costume as a harmless email attachment or website link. If you open the door expecting a treat, you could end up with a costly and damaging trick. So it's the perfect time to take note of the cybersecurity risks that your business may face.