



“I’m drawn to Science and Technology. I work with innovators, visionaries and explorers everyday. It’s law on the cutting edge and I can’t imagine a more exciting area of practice.”

Arthur House

Principal

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For more than 40 years, Art House has been working with businesses of all types as a corporate lawyer and litigator. He chairs the firm’s Science & Technology and Alternative Dispute Resolution practice groups, and is a member of the Corporate practice group with an emphasis on partnering strategies, and mergers and acquisitions. Art brings responsiveness and an ability to offer practical solutions to his clients, understanding that his clients’ business needs drive the deals, not the lawyer.

Art’s background in enterprise development, licensing for technology-based companies and assisting both established and start-up businesses in developing legal, business alliance and acquisition strategies gives him unique insight into the real-world problems facing business owners. He advises his clients on a number of matters including legal and regulatory compliance for information security, the negotiation and preparation of licensing and co-venture agreements, software and hardware industry agreements, and corporate mergers and acquisitions.

His services to clients cover a wide range of industry challenges, including pharmaceutical and biotech licensing, software and hardware development and licensing, SaaS, privacy and identity theft protection and remediation, the transfer and protection of intellectual property, equipment manufacturing, supply-chain controls and distribution, and systems integration for ISPs, ASPs, manufacturers, information technology, video gaming, biotechnology, medical device, telephony and cable TV companies.

As one of the leading Alternative Dispute Resolution attorneys in the Mid-Atlantic region, Art is a member of both the American Arbitration Association’s Panel of Neutrals (Commercial Arbitration) and Panel of Mediators, and is a mediator of the International Mediation Institute (IMI), located in The Hague, Netherlands. He has been chosen to serve on numerous arbitration cases as arbitration panel chair, panel arbitrator, and sole arbitrator in matters involving pharmaceuticals, drug development, robotics, software development, licensing, franchising, FDA, FIFRA, insurance coverage, mergers and acquisitions, and other contractual and commercial disputes, both domestic and international. Art has been designated by the American Arbitration Association to serve on “Large, Complex Cases” and also hears international cases for the International Centre for Dispute Resolution.

Outside of his practice, Art is an Adjunct Assistant Professor at Georgetown University’s School of Medicine, lecturing on intellectual property, business formation, licensing and entrepreneurship in the University’s Masters Degree Program in Biotechnology and Microbiology. He has also been a frequent guest speaker at the University of Maryland’s R.H. Smith Business School and at Virginia

Commonwealth University.

PRACTICE AREAS

Alternative Dispute Resolution

Science & Technology

Corporate

BAR ADMISSIONS

Maryland

District of Columbia

Virginia

Supreme Court of the United States

United States Court of Appeals for the Federal Circuit

United States Court of Appeals for the District of Columbia Circuit

United States Court of Appeals for the Fourth Circuit

United States Court District Court for the District of Columbia

United States Court District Court for the District of Maryland

United States Court District Court for the Eastern District of Virginia

United States Court of Federal Claims

EDUCATION

J.D., University of Virginia

B.A., *Cum Laude*, Tufts University

ACCOLADES & AWARDS

"Top Attorneys," *Bethesda Magazine* (2019)

- Alternative Dispute Resolution

- Intellectual Property

"Go-To Attorneys" - *Washington SmartCEO Magazine*

Avvo - 10.0/10.0 (Superb) Rating

AV Preeminent® Peer Review Rated

American Arbitration Association - International Centre for Dispute Resolution (AAA-ICDR) - "5 Stars" (Highest)

From AAA-ICDR Reviews:

- "Parties and counsel who have used Arthur House would overwhelmingly use his services again and would, without hesitation, recommend him to others."
- "...prepared, skillful and helpful"
- "...knowledgeable in the issues raised"
- "...highly regarded for his ability to effect a positive outcome... [H]ad the ability to analyze the strengths and weaknesses of each party's position without discouraging any party."

- "Mr. House was easy to work with, had prepared well for the mediation, and did a good job of convincing parties to reach a fair compromise."
- "...critical in assisting the parties to reach a compromise"
- "Mr. House's mediation skills and abilities are rated as highly effective."
- "Mr. House was professional in every respect, was courteous to all parties and counsel, and provided a detailed analysis of the issues before him, which was vital to the success of the mediation."
- "After giving his analysis, the parties were able to efficiently resolve their dispute. Costs were widely reported as reasonable in the context of the value of the disputes mediated by Mr. House, and in general a very high degree of satisfaction was reported."

IN THE NEWS

Art House Named a Fellow of the American College of e-Neutrals

Art House Appointed to National Roster of the American Arbitration Association

Art House Appointed to the Panel of Mediators of the American Arbitration Association

Art House Named to the Panel of Mediators of the International Mediation Institute

Art House Participates in Seventh Annual Investment Treaty Arbitration Conference

RECENT PUBLICATIONS

"E-Health, Privacy and Security Law," Third Edition, Due Diligence, published by the Health Law Section of the ABA, Bloomberg BNA 2018

"New Privacy Shield Pact Approved In EU – New Rules Provide Needed Clarity, But for How Long?" *Paley Rothman Blog*, July 8, 2016

"US Businesses Face Continued Uncertainty Over Privacy Shield," *Paley Rothman Blog*, April 20, 2016

"Data Privacy Moves Front and Center for Investors and Merger Partners," *Paley Rothman Blog*, July 9, 2015

"Terrorism Risk Insurance Act Expiration Threatens Commercial Property Loans," *Paley Rothman Blog*, January 6, 2015

"ICDR Enacts New International Arbitration Rules," *Paley Rothman Blog*, July 17, 2014

"Gene Patent Protection Still A Work In Progress," *Paley Rothman Blog*, June 14, 2013

"Damages Waiver Clauses Often Problematic," *Paley Rothman Blog*, September 8, 2011

"Technology and Intellectual Property," *Gazette of Politics and Business—Legal Review*, April 29, 2005

"E-Health Business and Transactional Law," Chapter on "Due Diligence in eHealth Transactions," published by the Health Law

Section of the ABA, co-author, BNA, 2004

“Licensing Your Nanotech? Little Things Can Make a Big Difference,”
Dingman Center for Entrepreneurship Newsletter, Expert’s Corner,
2004

“Starting a Nanotech Business? Little Things Can Make a Big
Difference,” *Small Times*, 2004

“Biotech Forecast 2003: Stormy Weather or Sunny Skies,”
Monograph, 2003

“The Battle Over Bioethics,” Published at *BIO*, 2002

“Scoring Points with Your Business Plan,” Monograph, 2001

“Is Your Presentation C3 – Clear, Compelling, Concise?” *Dingman
Seminar Series*, 2000

“Proposed Changes in Statutory Regulation of Obscenity,” *57 Virginia
Law Review* 1636, co-author

Past Editor, *West’s Federal Practice Manual*, Federal
Communications Practice

CIVIC & COMMUNITY INVOLVEMENT

American Arbitration Association - Panel of Neutrals - Commercial
Panel, Large Complex Case Panel, International Panel; Mediator
Panel

American Bar Association - Intellectual Property Law, Insurance,
Litigation Sections

Association of University Technology Managers

Association of Trial Lawyers of America

Dingman Center for Entrepreneurship - Inner Circle

International Mediation Institute - Panel of Mediators

Licensing Executives Society International

Maryland State Bar Association - Board of Governors (2014-2016)

Bar Association of Montgomery County, Maryland - Judicials
Selections Committee, Section on Technology and Law (Past
Chairman), and Administration of Justice (2004)

Virginia State Bar

Adjunct Associate Professor at Georgetown University School of
Medicine (2000–Present)

REPRESENTATIVE MATTERS

Deals

- Handled negotiations and established process to buy out hostile minority shareholder interest in IT company with 12 month revenues of \$110 million at favorable “high-low” valuation.
- Represented multiple cellular systems owner in the sale of its cellular systems to major wireless carrier for approximately \$120 million.
- As outside general counsel to a biotech R&D partnership for 14

years, handled all of the partnership's domestic and international licensing and business transactions.

- Represented scientific instruments sales and distribution company in an acquisition of the business by an international scientific instrument manufacturer. Company was acquired through an investment agreement with an option to treat the investment as repayable or to acquire an equity majority position at a multiple of earnings worth eight figures.
- Preparation of Service Level Agreements, website Terms of Use, Terms of Service, and Privacy Policies for US subsidiary of major European insurance conglomerate.
- Represented a global software developer in multimillion dollar product license, development and maintenance agreements with major film and TV studio, major communications company and major hardware manufacturer regarding video-on-demand, set top boxes, and cable delivery. Statement of work exceeded 350 pages.
- Negotiation and preparation of software development agreements, service level agreements, systems integration agreements and similar technology transactions for software development company with federal government, Fortune 50 and major international companies.
- Negotiation of a large commercial lease for cable, telephony and internet provider's corporate headquarters and cable head-end in California. Lease involved a Super Fund site, emergency power generation, adjacent property tower issues, and other unusual plant and facilities requirements.
- Negotiation and preparation of video game software development agreements for leading developer of educational gaming applications.

Arbitration and Mediation

- 5 Star (Highest) Rating by American Arbitration Association - International Centre for Dispute Resolution (AAA-ICDR)
- Arbitration Panel Chair in a \$20 million contract dispute involving drug development and clinical trials to develop a new pharmaceutical.
- Arbitration Panel Member in a \$35 million dispute involving the design and implementation of a robotics system.
- Arbitration Panel Member in an international arbitration involving software design and implementation for a governmental public housing function.
- Arbitration Panel Member in FIFRA data compensation cases.
- Arbitration Panel Chair in medical malpractice case involving complications following thoracic surgery.
- Sole arbitrator or mediator in numerous contract disputes, pharmaceutical license disputes, shareholder and business dissolution disputes, software and engineering development disputes involving both government contractors and non-government contractor entities, insurance claims coverage disputes, disputes involving franchises, delivery of allegedly non-conforming products under the UCC, and international arbitration involving software, biologics and manufacturing contract performance.

Litigation

- Defended corporation and its majority shareholder against multiple minority shareholder direct and derivative claims totaling \$120 million.
- Represented defense contractor in federal court in contract dispute with subcontractor concerning design and production of Test Program Sets for the Air Force JSTARS program.
- Member of litigation group for minority shareholders of cellular company in Delaware appraisal action to determine fair value of their minority shares worth approximately \$200 million.
- Defended and obtained nominal damages verdict for large international bank against lender liability claims totaling in excess of \$100 million.

SPEECHES & PRESENTATIONS

“Employment Law Day: Employee Data Security,” Paley Rothman, February 2019

"Maximizing the Benefits of ADR for Your Client – Avoid These Six ADR Pitfalls in Business Contracts," MSBA 2017 Advanced Business Law Institute, April 2017