

# The Paley Rothman Blog

Paley Rothman shares this library of resources with clients and friends of the firm to help them stay ahead of legal and business developments and trends. Here, you will find helpful tips and tools written by our employees.

## **CLIENT ALERT: CT CORP. OUTAGE COULD RESULT IN SERIOUS IMPLICATIONS FOR CLIENTS**

UPDATE (5/14/19): As of Tuesday, May 14, CT Corp. reports that all of its applications have been fully restored and are back online. CT Corp., which is a major provider of Registered Agent services for thousands of businesses nationwide, has been experiencing a massive system outage since Monday, May 6, 2019.

## **POKÉMON GO RAISES LEGAL AND PRIVACY ISSUES: DON'T GET CAUGHT WHILE TRYING TO "CATCH'EM ALL"**

Niantic, Inc.'s wildly popular Augmented Reality ("AR") mobile app, Pokémon Go, was released on July 6 in the United States. In the two weeks since then, it has been downloaded a whopping 30 million times worldwide, and is being played by 20 million daily active users.

## **NEW PRIVACY SHIELD PACT APPROVED IN EU – NEW RULES PROVIDE NEEDED CLARITY, BUT FOR HOW LONG?**

Approval of a new Privacy Shield pact that requires companies engaged in the transfer of data from the EU to the US to update their data management procedures appears imminent. Companies no longer will be able to rely on previous Safe Harbor processes.

## **US BUSINESSES FACE CONTINUED UNCERTAINTY OVER PRIVACY SHIELD**

U.S. business leaders have voiced criticism of an opinion by the Article 29 Working Party, a European group of privacy experts comprised of data-protection commissioners from European countries. The WP29 expressed continued concerns about the E.U.-U.S. Privacy Shield, the latest proposed agreement to allow data to be transferred between the European Union and the United States.

## **DATA PRIVACY MOVES FRONT AND CENTER FOR INVESTORS AND MERGER PARTNERS**

Data privacy used to be back burner due diligence. That has changed. The Snowden leak made personal privacy Topic One for months. Since then, the OPM hack, the iCloud hack, and other well publicized data breaches have raised data privacy awareness both in M&A and investor due diligence.