

# The Paley Rothman Blog

Paley Rothman shares this library of resources with clients and friends of the firm to help them stay ahead of legal and business developments and trends. Here, you will find helpful tips and tools written by our employees.

## **DON'T LET NATURAL DISASTERS BECOME YOUR FINANCIAL DISASTER**

Be wary – for scammers, natural disasters are a field day and just another golden opportunity to target those affected and those who want to offer help and support. Don't become a victim.

## **BREAK YOUR HEART, NOT THE BANK**

When you're lonely and looking for companionship, and someone reaches out, be wary if they start asking for money. Lonely-heart scams are on the rise according to the FTC.

## **WATCH OUT! 11 FINANCIAL SCAMS THAT TARGET THE ELDERLY**

Seniors are increasingly targeted by sophisticated scam artists seeking access to identity information, bank accounts, credit cards and other assets. So what are the most prevalent financial scams perpetrated on the elderly and what should you be alert and on the lookout for?